

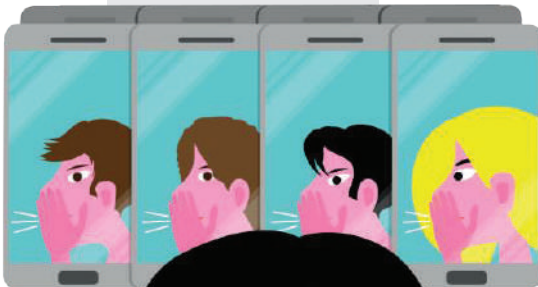


END NOW
FOUNDATION

ADVOCACY ON DIGITAL SAFETY



WE PROMOTE AGAINST
CYBER-BULLYING



www.endnowfoundation.org

All About Cyberbullying

Cyber Bullying is bullying that places using electronic technology. It can be carried through electronic technology includes Cell phones, Computers, Social Media, Text messages, Email, Chat rooms, discussion groups and Websites in internet.

- Cyber bullying is widely used for teasing, made fun of, spreading rumours online, sending unwanted messages & defamation.
- Bullying can happen anywhere and it depends on the environment & socially isolated youth.
- Cyber bullying is more targeted on youth and people on internet.

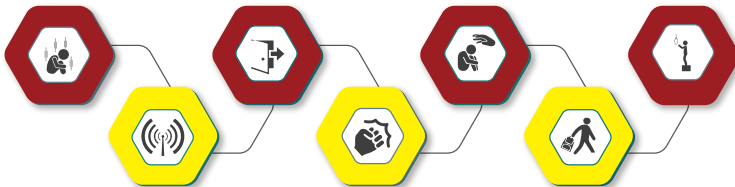
Effects of Cyber Bullying on Youth:

Emotional Distress,
Frustration,
Embarrassment,
Sadness, Fear &
Depression.

Quit job, drop outs
or switch school.

Substance
abuse.

Suicide



Interference with
school work or job
performance.

Delinquency
& Violence.

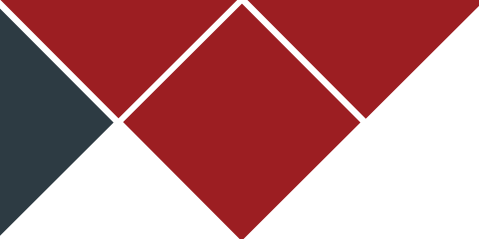
Possession of
weapons carrying to
school grounds.

Cyber Bullying can be done in the following ways:

- Forwarding a private I.M. communication to others.
- Impersonation to spread rumours, gossip mails, hurt other kids through provocative messages.
- Posting embarrassing photos or videos such as a picture or video of someone in bathroom or dressing room may be taken and posted on line or sent to others and cell phones.
- Humiliating text sent over through cell phones – text attack by sending thousands of text messages relating to hurt messages to the victim's cell phones or mobile phones.
- Stealing passwords i.e. a kid may steal another child password and begin to chat with other people or pretending to the other kid.

The Cyber Bullying effects against the youth and children can broadly categorized under six common heads.

- Negative habit formation: It is widely accepted that continuous use of internet, social media, sites and games. It will be addictive in the long run which effects ranging from attention deficiency to observation, depression and compulsion.
- Addiction & Isolation: It is defined that addiction to technology as excessive use of mobile phones, internet and social networking that leads to harmful consequences to person's physical and mental health and social life. After the Smart phones came into existence the addiction of new technology has become more intensive. Addiction can be defined as the



increasing time spending on the internet by compromising time spent on the internet and by compromising study time, play hours as well as approach to take food and medicines. The grave form of addiction is referred as:

- ▶ Internet addiction disorder (IAD).
- ▶ Internet use disorder (IUD) and problematic internet use (PIU).

- Children are never off the cell phones by always messaging/texting, checking & re-checking.
- Cyber Bullying and online harassment
- Cyber extremism and radicalism
- Online sexual abuse and sexual exploitation
- Online fraud and economic offences

Symptoms of Internet addiction:

The symptoms which can be noticed are:

- Losing track of time whenever he/she is in front of the computer.
- Get cracking when they are interfered in their online session (meals time, study time and likewise).
- The children have difficulty in completing the task or work and keeps it piling up.
- Isolation from other people and most of the time would like isolation from others and most of the time the child would like to be alone.
- The child becomes defensive over excessive use of internet.
- Obsessively checking the cell phone on internet to see if there are any messages and need to upgrade their Facebook status.

Online Gambling:

The studies reveal that the adolescence is gaming online at significantly higher rate. The predominant reasons are

- Excitement
- Enjoyment
- To win money
- To relieve boredom
- To relieve the feeling of depression
- Most of the children who are from affluent families are using their pocket money & mobile phones to bet (gambling).

Role of Parents:

Let us save our children:

- Large No. of parents are not aware of the possibilities of the drastic misuse of technology.
- The lack of knowledge and awareness of the parents will not be any help for their children who are being effected by Cyber Bullying.
- The parents should be aware of the possibilities of misuse of the dangers that are inbuilt in the present cyber world.
- It is needless to say that the parents themselves should become aware of the dangers that are posed by the cyber world.
- The children should be made to aware of the dangers that can happen & the methods to prevent it.
- The parents need to brush-up their knowledge of technology if they are to keep their I.T. children safe online.
- Primary role of the parents should be to prepare his/her children to remain safe & protected.

Stay Tuned to Cyber Talk Column on 10th March 2020 for more news on Parental Guide to Cyberbullying, brought to you by Anil Rachamalla, End Now Foundation, www.endnowfoundation.org



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